

TUNG TRAN

Senior UX/UI Designer

Hanoi, Vietnam

https://tungtran.work

tungtran.tz.design@gmail.com

Senior UX/UI Designer with 5 years of experience designing scalable web and mobile products across enterprise, education, and transportation domains. Strong in end-to-end product design, from discovery and research to high-fidelity UI and delivery. Experienced in design systems, complex workflows, and cross-functional collaboration with PMs, BAs, and DEVs.

EDUCATION & CREDENTIAL

Google UX Design Professional Certificate

Awarded: 2026

[Show Credential](#)

Google AI Professional Certificate

Awarded: 2026

[Show Credential](#)

FPT University

Bachelor of Graphic Design

Graduated: 2021

CORE SKILLS

UX & Product Design

User-Centered Design (UCD)

Interaction Design

Wireframing & Prototyping (Low–High Fidelity)

UI & Design System

Design Systems & UI Guidelines

Component Libraries & Tokens

Visual UI Design

Tools

Figma (Advanced)

Adobe Photoshop, Illustrator

Sketch

After Effects

Axure RP

AI-Driven Design & Workflow Optimization

Leverage AI tools for ideation, UX writing

Apply AI in prototyping and design iteration to improve efficiency and speed

DOMAIN

Fintech

TravelTech

E-Commerce

WORK EXPERIENCE

UX/UI Designer

Dec 2024 – Present

Vinatii

- Led UX/UI design for digital products, applying modern UX principles to improve usability and visual consistency for data-heavy interfaces.
- Conducted user research and translated insights into refined user flows and UI solutions.
- Collaborated with stakeholders and developers to ensure design feasibility and product quality.
- Performed data-driven CRO and UX audits using usability evaluation and behavioral analysis to improve user flows and interface effectiveness.

UX/UI Designer & BA

Jul 2023 – Nov 2024

HAIVAN International Transportation JVC (HAVAZ)

- Owned end-to-end product design for internal and customer-facing applications in the transportation domain.
- Applied BA methodologies to gather requirements, define user needs, and align solutions with business goals.
- Designed UX/UI for large-scale systems serving multiple user roles.
- Worked closely with DEVs to ensure accurate design implementation.

Lead UX/UI Designer

Oct 2023 – Oct 2024

VIPTAM Institute of Technology Application

- Led UX/UI design for an education management application from discovery to final delivery.
- Defined user journeys, wireframes, and high-fidelity UI for complex workflows.
- Conducted user behavior analysis and usability testing to improve user satisfaction.
- Mentored junior designers, facilitated design reviews, and established UX best practices.

UX/UI Designer

Apr 2021 – Jun 2023

Sun Asterisk (Sun Inc.)*

- Designed UX/UI for large-scale outsourced projects for the Japanese market.
- Collaborated with multinational development teams to ensure design quality and on-time delivery.
- Improved user experience by applying research-driven design decisions and modern UI patterns.

UX/UI Designer (Freelance)

Jun 2020 – Oct 2021

Fschool – FPT Education

- Designed applications for school staff, teachers, and parents to enhance communication and management efficiency.
- Participated in the full product lifecycle from research to final UI prototype.
- Delivered UX/UI solutions for parent-focused and teacher-focused applications at scale.